

2021
OPPORTUNITIES

2021-2022
ANNUAL
PARTNERSHIPS

ROSWELL
NORTH
ELEMENTARY
FOUNDATION

COMMUNITY
PARTNERS



A young woman with long brown hair, wearing a pink lab coat and clear safety goggles, is pouring a yellow liquid from a beaker into a test tube. In the background, a young man with blonde hair, wearing a blue polo shirt and safety goggles, is holding a test tube. The scene is set in a laboratory or classroom.

2021 OPPORTUNITIES

2021 PARTNERSHIPS

TIER BENEFITS & INCLUSIONS

	Presenting Sponsor: Soiree (exclusive)	Advocate (limited to ten)	Supporter (unlimited)	Friend (unlimited)
Tickets to Spring Soiree (May 1, 2021)	(2) Tables – 10ppl each \$1,500 value	(8) Tickets \$600 value	(4) Tickets \$300 value	n/a
Opportunities to Present/Address Guests at Event	5-minute welcome remarks to open event	n/a	n/a	n/a
Spotlight Opportunities with Fundraising Events (Pre-Event Promotion: website, emails, social media; Onsite Promotion: signage, event banner, thank-you acknowledgement to guests)	Logo/Name for Soiree; (incl. link to website on all electronic communications)	n/a	n/a	n/a
Discounts on Other Event-Specific Sponsorships	15%	10%	5%	n/a
Featured Student Engagement (see options)	Choice of (2)	Choice of (1)	n/a	n/a
Promotion on RNEF Website + PTA Directory	Logo + link + profile	Logo + link	Logo + link	Name + link
Scrolling Promotion on Screen in School Entry	Logo + CTA + website	Logo + CTA + website	Logo + website	Logo
Scrolling Promotion on Exterior Marquee	Logo + CTA + website	Logo + website	Logo + website	Name
Promotion in Weekly Principal's Newsletter	(4) Instances	(2) Instances	(2) Instances	(1) Instance
Social Media Promotion	(4) Recognition posts + thank-you from principal	(2) Recognition posts	(2) Recognition posts	(1) Recognition post
Collateral Distribution	-Twice home w/ students -Display in office	-Once home w/ students -Display in office	Display in office	Display in office
Investment (tax deductible)	\$7,500 \$4,500	\$2,500 \$1,250	\$1,500 \$750	\$500 \$250

NOTE: All sponsor logos will also be displayed on our "Partners in Education Banner" displayed prominently throughout the year and at multiple school events.

A photograph of four students in a science laboratory. In the center, a young boy with dark hair and a grey polo shirt with blue trim is using a red pipette to transfer liquid into a green test tube held by a girl with glasses and a pink shirt. To the left, another student is partially visible, and to the right, a girl in a pink shirt is looking towards the camera. The background shows laboratory equipment and shelves. The text '2021-2022 ANNUAL PARTNERSHIPS' is overlaid in white, bold, sans-serif font across the middle of the image.

**2021-2022
ANNUAL PARTNERSHIPS**

2021-2022 ANNUAL PARTNERSHIPS

TIER BENEFITS & INCLUSIONS

Interested in exclusivity?
Become our Presenting
Soiree and Golf Sponsor for
just \$10,000!

	Presenting Sponsor: Soiree (exclusive)	Presenting Sponsor: Golf (exclusive)	Advocate (limited to ten)	Supporter (unlimited)	Friend (unlimited)
Tickets to Fundraising Events: Soiree (spring) and Golf Fore RNEF Tournament (fall)	(2) Tables – 10ppl each (1) Foursome \$2,025 value	(1) Table – 10ppl each (2) Foursomes \$1,800 value	(8) Tickets (2) Players \$900 value	(4) Tickets (2) Players \$600 value	n/a
Opportunities to Present/Address Participants and Guests at Fundraising Events	5-minute welcome remarks to open event	5-minute thank-you remarks to close event	n/a	n/a	n/a
Spotlight Opportunities with Fundraising Events (Pre-Event Promotion: website, emails, social media; Onsite Promotion: signage, event banner, thank-you acknowledgement to guests)	Logo/Name for Soiree; (incl. link to website on all electronic communications)	Logo/Name for Golf; (incl. link to website on all electronic communications)	n/a	n/a	n/a
Discounts on Other Event-Specific Sponsorships	15%	15%	10%	5%	n/a
Featured Student Engagement (see options)	Choice of (2)	Choice of (2)	Choice of (1)	n/a	n/a
Promotion on RNEF Website + PTA Directory	Logo + link + profile	Logo + link + profile	Logo + link	Logo + link	Name + link
Scrolling Promotion on Screen in School Entry	Logo + CTA + website	Logo + CTA + Website	Logo + CTA + website	Logo + website	Logo
Scrolling Promotion on Exterior Marquee	Logo + CTA + website	Logo + CTA + website	Logo + website	Logo + website	Name
Promotion in Weekly Principal's Newsletter	Quarterly	Quarterly	(2) Instances	(2) Instances	(1) Instance
Social Media Promotion	-Monthly recognition/post -Thank-you from principal	-Monthly recognition/post -Thank-you from principal	-Quarterly recognition/post	-Bi-annual recognition/post	-One-time recognition/post
Collateral Distribution	-Twice home w/ students -Display in office	-Twice home w/ students -Display in office	-Once home w/ students -Display in office	Display in office	Display in office
Investment (tax deductible)	\$7,500	\$5,000	\$2,500	\$1,500	\$500

NOTE: All sponsor logos will also be displayed on our "Partners in Education Banner" displayed prominently throughout the year and at multiple school events.

FEATURED STUDENT ENGAGEMENT OPTIONS

- **Sponsor a science activity**
(includes branded takeaway sent home with each student)
- **Sponsor something in the garden**
(includes branded label in garden)
- **Sponsor special activity in our new outdoor classroom**
(includes branded takeaway sent home with each student)



EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES



SOIREE SPONSORSHIP OPPORTUNITIES

PACKAGE BENEFITS & INCLUSIONS

Sponsorship	# Tickets Incl.	Investment
Step-and-Repeat Banner Sponsor for Photos - opportunity to feature your company logo along with RNE Foundation's logo on banner	2 (\$150 value)	\$1,000
Photo Booth Sponsor - branding on printed photos	2 (\$150 value)	\$1,000
Table Centerpieces Sponsor - each centerpiece will feature a card with your company logo and QR code for your website	2 (\$150 value)	\$750
DJ/Entertainment Sponsor - multiple shout-outs throughout the evening from the DJ recognizing your company	2 (\$150 value)	\$750
Signature Cocktail Sponsor - opportunity to collaborate on signature cocktail and brand related signage at bars	2 (\$150 value)	\$750
Uber Sponsor - logo recognition on Uber discount code cards available for all Soiree guests	2 (\$150 value)	\$500
Water Sponsor - branding on bottled water available for guests to take home after the event	2 (\$150 value)	\$500
Auction Valet Sponsor - branding involved with our valet service to deliver auction items won by guests	2 (\$150 value)	\$500
Custom Sponsorships - we'd love to brainstorm with you on other creative ideas!	TBD	TBD
Auction Donations - accepting all ideas for donations to our live and silent auctions	n/a	n/a

NOTE: All sponsorships include (1) featured social media post on RNE Foundation Facebook & Instagram accounts.

GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

PACKAGE BENEFITS & INCLUSIONS

Sponsorship	# Tickets Incl.	Investment
Contest Hole Sponsor (4 available – includes support from Brookfield staff to help organize if needed) - logo featured on signage at specific contest tee box and green + related prize donation opportunity	1 foursome (\$525 value)	\$1,500
Registration & Breakfast Sponsor - opportunity to display giveaways and collateral at registration + logo on signage at breakfast station	2 players (\$300 value)	\$750
Beverage Cart Sponsor - logo featured on beverage card signage	2 players (\$300 value)	\$750
Ball Drop Contest Sponsor - logo featured on signage at ball drop contest + related prize donation opportunity	2 players (\$300 value)	\$750
Hole Sponsor - logo featured on signage at tee box/green	1 player (\$150 value)	\$500
Mulligan Sponsor - logo featured on cards for purchased mulligans + special signage at registration for purchasing	1 player (\$150 value)	\$500
Custom Sponsorships - we'd love to brainstorm with you on other creative ideas!	TBD	TBD
In-Kind Donations - accepting ideas for in-kind donations	n/a	n/a

NOTE: All sponsorships include (1) featured social media post on RNE Foundation Facebook & Instagram accounts + name on sponsor board at registration.